

JAMES F. YOUNT IV

5009 E. RATLIFF RD.
BLOOMINGTON, IN
47408
P: 812.332.0021
C: 812.679.6153
JYOUNT@ARIUM.CC

EDUCATION

1998 GRADUATE OF THE UNIVERSITY OF AKRON.
BACHELOR OF FINE ARTS DEGREE IN GRAPHIC DESIGN.
MEMBER OF THE AWARD WINNING DESIGN X9 SENIOR GRAPHIC DESIGN STUDIO.
ADDITIONAL STUDIES AT THE CLEVELAND INSTITUTE OF ART AND PURDUE UNIVERSITY.

AREAS OF STUDY

TYPOGRAPHY, ADVERTISING LAYOUT, THREE-DIMENSIONAL DESIGN, PACKAGE DESIGN, PROFESSIONAL PHOTOGRAPHY, ADVERTISING PRODUCTION, PUBLICATION DESIGN, CORPORATE IDENTITY, ILLUSTRATION, ARCHITECTURAL RENDERING, INDUSTRIAL DESIGN (AUTOMOTIVE - CLEVELAND INSTITUTE OF ART) AND ORGANIZATIONAL LEADERSHIP AND SUPERVISION (PURDUE UNIVERSITY).

TECHNOLOGY EXPERTISE

PROFICIENT IN ALL ADOBE'S CS3 DESIGN APPLICATIONS, FLASH CS3 (ANIMATION)

PROFESSIONAL EXPERIENCE

HIRONS & COMPANY - INDIANAPOLIS, IN: 9/02 - PRESENT. SENIOR ART DIRECTOR/
NEW MEDIA CO-LEAD. RESPONSIBLE FOR ART DIRECTION, CREATIVE DIRECTION,
NEW MEDIA TEAM MANAGEMENT, DESIGN & EXECUTION OF BOTH NEW MEDIA AND
TRADITIONAL PIECES IN A VARIETY OF FORMS (NEW MEDIA, PRINT, ILLUSTRATION, VIDEO/
ANIMATION/3D, BRANDING & IDENTITY DEVELOPMENT). CLIENTS INCLUDE INDIANA OFFICE
OF TOURISM DEVELOPMENT, OFFICE OF THE ATTORNEY GENERAL (IN), SECRETARY OF
STATE (IN), INDIANA UNIVERSITY (SCHOOL OF PUBLIC & ENVIRONMENTAL AFFAIRS -
SCHOOL OF JOURNALISM - IU ATHLETICS - LEARNING SCIENCES), MARRIOTT, COOK
MEDICAL, BLOOMINGTON HOSPITAL, DEKALB MEMORIAL HOSPITAL, INDIANAPOLIS ZOO,
METROPOLITAN INDIANAPOLIS BOARD OF REALTORS, DMD PHARMACEUTICALS, THE
ARC OF THE UNITED STATES, INTERNATIONAL OUTSOURCING SERVICES, U.S. DEPT. OF
TRANSPORTATION, CRANE NAVAL SURFACE WARFARE CENTER, NATIONAL PARK SERVICE/
DEPARTMENT OF THE INTERIOR, AND OTHERS.

ARIUM DESIGN, INC. - FREELANCE PURSUITS: 5/98 - PRESENT. OWNER/CREATIVE
DIRECTOR, OVERSEEING ACCOUNT MANAGEMENT AND ALL ASPECTS OF THE CREATIVE
PROCESS. CLIENTS INCLUDE BROOKFIELD ZOO, CHICAGO, IL; DRIVE ZONE DRIVER
EDUCATION, INDIANAPOLIS, IN; INDIANA OFFICE OF THE ATTORNEY GENERAL; LANDMARK
REALTY GROUP, ELKHART, IN; LISTFREE, LLC, COLUMBUS, OH.

MORELLI SYSTEMS, INC. - CHICAGO, IL: 1/00 - 9/01. ART DIRECTOR/INTERACTIVE
DEVELOPER. RESPONSIBLE FOR DIRECTION, DESIGN & EXECUTION OF BOTH NEW
MEDIA AND TRADITIONAL PIECES IN A VARIETY OF FORMS. CLIENTS INCLUDED WENDY'S
INTERNATIONAL, BROOKFIELD ZOO, DAVE THOMAS FOUNDATION FOR ADOPTION, SEARLE /
PHARMACIA, ABBOT LABORATORIES AND OTHERS.

INTERLINK NEW MEDIA - AKRON, OH: 9/98 - 1/00. ASSOCIATE ART DIRECTOR/
INTERACTIVE DEVELOPER. RESPONSIBLE FOR ART DIRECTION, DESIGN AND EXECUTION OF
BOTH NEW MEDIA AND TRADITIONAL PIECES IN A VARIETY OF FORMS. CLIENTS INCLUDED
BFG AEROSPACE, TOYO TIRES AND SAINT-GOBAIN GROUP (NORTON ABRASIVES /
CARBORUNDUM ABRASIVES) AND OTHERS.

AWARDS & RECOGNITION

AFGA CITATION OF EXCELLENCE, 2/98
AFGA ADDY AWARD, 2/99
AMERICAN ADVERTISING FEDERATION 5TH DISTRICT ADDY AWARD, 5/99
WEBBY AWARD NOMINEE - ST. ELMO STEAK HOUSE, 7/05
PR NEWS (NONPROFIT CATEGORY) INDIANAUNCLAIMED.COM - 12/06
AWARD OF EXCELLENCE - EAST CENTRAL DISTRICT DIAMOND AWARDS (PUBLIC SERVICE
CATEGORY) INDIANAUNCLAIMED.COM - 1/07
MIDWESTBUSINESS.COM - TOP 10 BUSINESS WEB SITES: #7 IOSNET.COM, 3/07

REFERENCES & PORTFOLIO

REFERENCES UPON REQUEST—WORK SAMPLES AT WWW.CREATIVEHOTLIST.COM/JYOUNT